

ORDER



Orders
Order / Rev: 185535
Alt Order #:
Product Desc: Obama for America
Estimate: 1775
Flight Dates: 09/15/12 - 09/21/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	96	\$122,200.00	\$103,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	96	\$122,200.00	\$103,870.00	0.00
Totals	96	\$122,200.00	\$103,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	09/17/12	09/21/12	7News at 5AM	CA	5AM-530AM	MTWTF--	1:00	5	\$450.00	P3	0.00	NM	5	\$2,250.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$450.00		0.00			
2	KMGH	09/17/12	09/21/12	7News at 530AM	CA	530AM-6AM	MTWTF--	1:00	5	\$750.00	P2	0.00	NM	5	\$3,750.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$750.00		0.00			
3	KMGH	09/17/12	09/21/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	1:00	5	\$550.00	PREE	0.00	NM	5	\$2,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$550.00		0.00			
4	KMGH	09/17/12	09/21/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	1:00	5	\$600.00	PREE	0.00	NM	5	\$3,000.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$600.00		0.00			
5	KMGH	09/15/12	09/15/12	ABC GMA SAT	CA	Sat GMA 6A-7A	-----S-	1:00	1	\$250.00	P3	0.00	NM	1	\$250.00
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$250.00		0.00			
6	KMGH	09/15/12	09/15/12	7-9a Sat Morning News	CA	7A-9A	-----S-	1:00	1	\$650.00	P2	0.00	NM	1	\$650.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$650.00		0.00			

Order / Rev: 185535
 Alt Order #:
 Flight Dates: 09/15/12 - 09/21/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1775

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KMGH	09/16/12	09/16/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A - - - - - S	1:00	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1		\$200.00			0.00			
8	KMGH	09/16/12	09/16/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A - - - - - S	1:00	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1		\$400.00			0.00			
9	KMGH	09/16/12	09/16/12	THIS WEEK w/George SCA This Week	CA	8A-9A - - - - - S	1:00	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1		\$1,150.00			0.00			
10	KMGH	09/16/12	09/16/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A - - - - - S	1:00	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1		\$300.00			0.00			
11	KMGH	09/17/12	09/20/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a MTWT - - -	1:00	3	\$450.00	P3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWT - - -		3		\$450.00			0.00			
12	KMGH	09/17/12	09/21/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a MTWTF - -	1:00	3	\$750.00	P3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		3		\$750.00			0.00			
13	KMGH	09/17/12	09/21/12	The View THE VIEW	CA	10A-11A MTWTF - -	1:00	3	\$1,650.00	P2	0.00	NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		3		\$1,650.00			0.00			
14	KMGH	09/17/12	09/21/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MTWTF - -	1:00	3	\$750.00	P2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		3		\$750.00			0.00			
15	KMGH	09/17/12	09/21/12	The CHEW The CHEW	CA	1157A-1P MTWTF - -	1:00	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		3		\$600.00			0.00			
16	KMGH	09/17/12	09/21/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm MTWTF - -	1:00	3	\$550.00	P3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		3		\$550.00			0.00			
17	KMGH	09/17/12	09/21/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm MTWTF - -	1:00	5	\$800.00	P3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		5		\$800.00			0.00			
18	KMGH	09/17/12	09/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P MTWTF - -	1:00	5	\$850.00	P2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		5		\$850.00			0.00			
19	KMGH	09/17/12	09/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P MTWTF - -	1:00	4	\$1,900.00	P2	0.00	NM	4	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF - -		4		\$1,900.00			0.00			
20	KMGH	09/15/12	09/15/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p - - - - - S-	1:00	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S-		1		\$400.00			0.00			
21	KMGH	09/16/12	09/16/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P - - - - - S	1:00	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1		\$400.00			0.00			

Order / Rev: 185535
 Alt Order #:
 Flight Dates: 09/15/12 - 09/21/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1775

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KMGH	09/16/12	09/16/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	1:00	1	\$400.00	PREE	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$400.00		0.00			
22	KMGH	09/17/12	09/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	1:00	5	\$3,500.00	P2	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$3,500.00		0.00			
23	KMGH	09/17/12	09/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	1:00	5	\$3,500.00	P2	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$3,500.00		0.00			
24	KMGH	09/17/12	09/17/12	Country Music Festival Country Music Festival	CA	7P-10P	M-----	1:00	2	\$3,200.00	PREE	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$3,200.00		0.00			
25	KMGH	09/18/12	09/18/12	ABC Tue B Trust Us With Your Life	CA	8P-9P	-T-----	1:00	1	\$2,650.00	PREE	0.00	NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$2,650.00		0.00			
26	KMGH	09/19/12	09/19/12	ABC Wed A ABC Wed A	CA	7P-8P	--W----	1:00	1	\$2,000.00	PREE	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$2,000.00		0.00			
27	KMGH	09/19/12	09/19/12	ABC Wed C ABC Wed C	CA	9P-10P	--W----	1:00	1	\$2,500.00	PREE	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$2,500.00		0.00			
28	KMGH	09/20/12	09/20/12	ABC Thurs C ABC Thurs C	CA	9P-10P	---T---	1:00	1	\$2,800.00	PREE	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$2,800.00		0.00			
29	KMGH	09/21/12	09/21/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	1:00	1	\$3,150.00	P2	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$3,150.00		0.00			
30	KMGH	09/21/12	09/21/12	ABC Fri C ABC Fri C	CA	9P-10P	----F--	1:00	1	\$1,550.00	PREE	0.00	NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$1,550.00		0.00			
31	KMGH	09/16/12	09/16/12	ABC Sun B ABC Sun B	CA	7P-8P	-----S	1:00	1	\$1,550.00	PREE	0.00	NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,550.00		0.00			
32	KMGH	09/16/12	09/16/12	ABC Sun C ABC Sun C	CA	8P-9P	-----S	1:00	1	\$2,100.00	PREE	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$2,100.00		0.00			
33	KMGH	09/15/12	09/15/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	1:00	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,350.00		0.00			
N34	KMGH	09/15/12	09/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	7	\$1,000.00	PREE	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/12	09/21/12	MTWTF-S		7				\$1,000.00		0.00			
35	KMGH	09/17/12	09/21/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	1:00	5	\$300.00	PREE	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 185535
 Alt Order #:
 Flight Dates: 09/15/12 - 09/21/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1775

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	KMGH	09/17/12	09/21/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	1:00	5	\$300.00	PREE	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		5			\$300.00			0.00			
36	KMGH	09/15/12	09/15/12	ABC College FB - Early ABC College FB - Early	CA	10A-130P	-----S-	1:00	1	\$2,700.00	P1	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1			\$2,700.00			0.00			
37	KMGH	09/15/12	09/15/12	ABC College FB - Afternoon ABC College FB-Afternoon	CA	130P-5P	-----S-	1:00	1	\$4,300.00	P1	0.00	NM	1	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1			\$4,300.00			0.00			
N38	KMGH	09/18/12	09/20/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A	-TWT---	:30	1	\$50.00	PREE	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWT---		1			\$50.00			0.00			
Totals														96	\$122,200.00